

**BC BOSTON COURT
PASADENA**



20TH ANNIVERSARY

SUMMER SOIREE

EVENT SPONSORSHIP PROPOSAL

SEASON 2023
20 YEARS



BOSTON COURT PASADENA

Pasadena's premier nonprofit performing arts center -
is celebrating its 20th Anniversary!

We are excited to invite you to join us for our

Summer Soiree

Saturday, June 3, 2023, 4-8 pm.

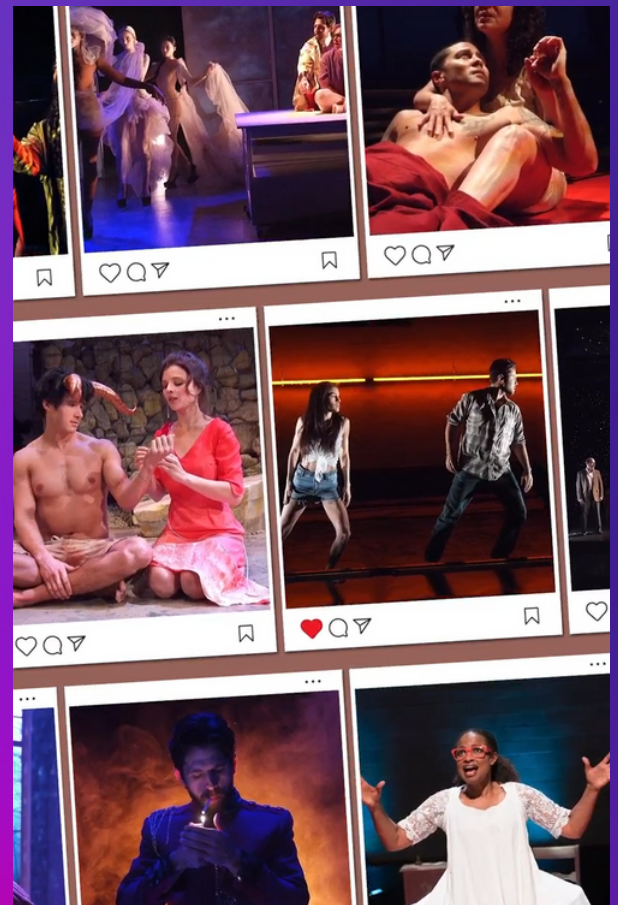
Our 20th Anniversary Summer Soiree promises a dynamic afternoon and evening of free entertainment, including live music from legendary jazz artist Nolan Shaheed, interactive art and theater activities, food trucks, and a unique behind-the-scenes tour of Boston Court. Our event serves to celebrate our milestone anniversary and to bring our community together. We will promote the event to more than 11.5k households and we anticipate the attendance of 500 community leaders, neighbors, and art, music, and theater lovers.

ABOUT US

Boston Court Pasadena is a 501(c)3 nonprofit performance arts center. Every day, the Boston Court team dreams up new ways to challenge audiences, amplify new voices, and drive social change.

Founded in 2003 by philanthropist Z. Clark Branson and producing director Eileen T'Kaye, Boston Court features an intimate facility designed to bring audiences and artists closer together for its daring, adventurous theatre, richly diverse music series, and rotating visual art exhibits.

With a profound commitment to experimentation and risk, Boston Court produces more than 100 music and theatre performances annually, including adventurous, never-before-seen work and significantly re-envisioned classics.



EVENT SPONSORSHIP OPPORTUNITIES

As a nationally acclaimed performing arts nonprofit, Boston Court Pasadena relies on the support of our community to help us provide groundbreaking art, music, and theater experiences that audiences simply can't find anywhere else. As an Event Sponsor, you will have the opportunity to showcase your commitment to the arts and your community while reaching a diverse, local, and creative audience.

Ovation Sponsor | \$5,000+

- Feature in all press releases and paid event advertising
- Prominent logo placement on all event materials, including flyers, posters, and social media posts
- Featured logo in all event eblasts and social media posts to ~12k local households
- Recognition as a Sponsor during the event, including verbal recognition before and after the live musical performances
- Your Company materials included in our event swag bags
- Six (6) complimentary tickets to our production of Measure Still for Measure

Acclaim Sponsor | \$2,500

- Mention in all event press releases
- Logo on event materials, including flyers, posters, and social media posts
- Logo in event eblasts and social media posts
- Your Company materials included in our event swag bags
- Four (4) complimentary tickets to our production of Measure Still for Measure

Accolade Sponsor | \$1,000

- Listed in the event press release
- Logo in event eblasts and social media posts
- Your Company materials included in our event swag bags
- Two (2) complimentary tickets to our production of Measure Still for Measure

Applause Sponsor | \$500

- Mention in event eblasts and social media posts
- Your Company materials included in our event swag bags

Cheer Sponsor | \$250

- Your Company materials included in our event swag bags

EVENT SPONSORSHIP FORM

Sponsor Name _____

Recognition Name _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Email _____ Phone _____

SPONSORSHIP LEVELS

- OVATION SPONSOR \$5,000
- ACCLAIM SPONSOR \$2,500
- ACCOLADE SPONSOR \$1,000
- APPLAUSE SPONSOR \$500
- CHEER SPONSOR \$250

PAYMENT INFORMATION

- Check Payable to Boston Court Pasadena
- Online payment made at bostoncourt.org
- Credit Card

Name on Card _____

Card # _____

Exp. _____ CVV _____ Zip _____

SPONSOR TODAY

As an Event Sponsor, you will have the opportunity to showcase your commitment to the arts and your community while reaching a diverse, local, and creative audience.

**Pledge your support by
May 2 to ensure all
sponsor benefits.**

Questions?

Contact: T.J. Lee
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626-773-3575 (office)